

**VINAYAKA MISSION'S RESEARCH FOUNDATION
(DEEMED TO BE UNIVERSITY), SALEM**

**DIPLOMA IN PHARMACY EXAMINATION – July 2021
Second Year**

DRUG STORE AND BUSINESS MANAGEMENT

Time: Three hours

Maximum: 80 marks

Answer **Any EIGHT** questions only
All questions carry equal marks
Draw Neat, Labelled Diagram wherever necessary.

1. Define Trade. Describe in detail on Trade. (2+8)
2. Define codification. Write the advantages of codification in drug store. (2+8)
3. Explain in detail on channels of distribution.
4. What is inventory control? Write the objectives and importance of Inventory control.
5. Write in detail on sales promotion.
6. What is finance? Write notes on financial planning and its sources.
7. Define Accounting. Brief various concepts of Accounting and its procedure.
8. Define trial balance and mention its importance.
9. Write notes on : a) Cash book b) Journal.
10. Define the term budget. Explain the objectives and uses of budgeting.
